

# Alper AYDIN

## Data & Analytics Unit Manager

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## EXPERIENCE

### Analytics Discipline Leader

Data Science Manager, Python Instructor

Garanti BBVA

📍 Istanbul, Turkey

📅 2020/10-Present

Responsible for identifying analytical requirements of enterprise line of businesses, developing and leading solutions with businesss and technology teams.

- 360 Customer View
- Account Planning
- Customer Potential Estimation
- Long-term Service Model & Product Simulations
- Root Cause Analysis
- Benchmark Analysis
- Customer Segmentation & Lifetime Value
- Customer Network Analysis
- Churn & Propensity Models
- Price Sensitivity

### Data Scientist

Akbank T.A.Ş.

📍 Istanbul, Turkey

📅 2019/09-2020/09

- Customer Money Transfers Prediction on Mobile Banking App
- POS Logs Anomaly Detection
- Complaint Classification using NLP
- Fraudster Detection using Face Recognition
- Customer Network Analysis

### Akbank Artificial Intelligence Community Founder

Akbank T.A.Ş.

📍 Istanbul, Turkey

📅 2018/09-2020/09

- Community Founder
- Organizing meetings and workshop events with AI vendors
- Akbank AI Lab and Organizational Structure Advisory
- Instructor on AI and Machine Learning
- AI Project Workshops

### Senior Data Advisor & Data Quality Manager

Akbank T.A.Ş.

📍 Istanbul, Turkey

📅 2018/01-2020/09

- Data Advisor for Customer and Analytics Domains
- Data Quality Management Modeling
- Data Quality Database Modeling
- Data Quality Rule Analysis
- Root Cause analysis using Advanced Analytics
- Data Quality for AI & ML

### Sales & Maketing Analytics Manager, Data Owner

Akbank T.A.Ş.

📍 Istanbul, Turkey

📅 2012/11-2018/01

### Earlier

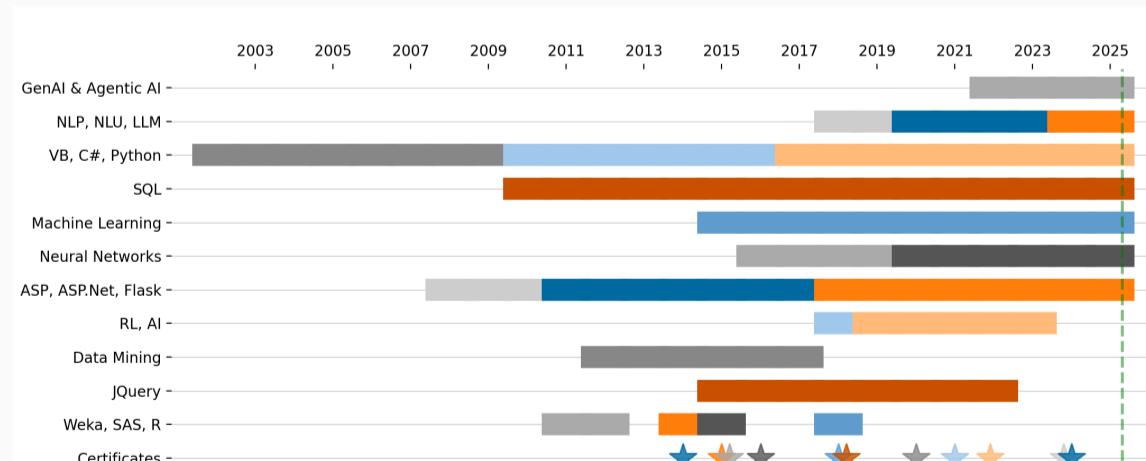
Akbank T.A.Ş.

📍 Antalya, Turkey

📅 2004/04-2012/11

- Operations Management Manager, 2008-2012
- Administrative officer, 2005-2008
- Teller, 2004-2005

## TIMELINE



## CERTIFICATES

- Data Science & Machine Learning Bootcamp([link](#))
- Reinforcement Learning ([MAPEK9Z6CAGG](#))
- Python for Data Science ([3390986](#))
- Neural Nets and Deep Learning ([KSCG4P9V7FJT](#))
- Big Data Analytics and Finance Sector
- R Programming ([9CVXE4Y7TX](#))
- Data Science Toolkit ([VFVUCY5DAA](#))
- SAS Querying and Reporting

- Veri Bilimi Okulu Dec 2021
- Coursera Mar 2020
- DataCamp July 2018
- Coursera July 2018
- Bilge Adam Academy Dec 2016
- Coursera Aug 2015
- Coursera July 2015
- SAS Turkey July 2014



## EDUCATION

### MSc in Data Analytics

Sabanci Univ.,  
Istanbul, Turkey

📅 2018:2019

3.85

#### Projects:

- Text Mining
- Time Series Analysis
- Credit Default Prediction
- Image Processing
- Spam Classification
- Optimization
- Big Data Querying
- AI Blocks Solver

### MSc in Informatics

O.D.T.U.  
Ankara, Turkey

📅 2010:2012

3.50

#### Projects:

- Data Mining
- Predictive Analysis
- Multithread File Transfer
- Text Mining

### BA in Management

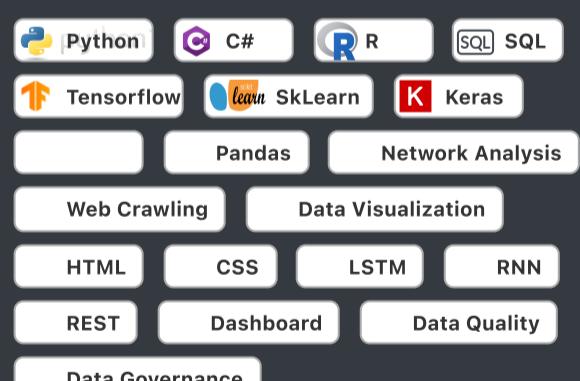
Akdeniz Univ  
Antalya, Turkey

📅 1996:2002

3.05

- Financial Accounting
- Investment Project Analysis
- Economy and Management
- Statistics

## SKILLS



## HOBBIES

